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ELECTRIC CARS MOBILIZE CAMPERS WITH SERIOUS MEDICAL CONDITIONS

CARNATION, WA (October 25, 2011) – Unlike traditional summer camps, Camp Korey at Carnation Farm allows kids with serious illnesses and life-altering medical conditions the opportunity to participate in each and every activity. It's a place where kids come to forget about limitations, try new things and grow. With plans to double camper capacity in 2012, Camp Korey is taking strides to uphold their world-class safety and universal accessibility standards.

Transportation is a key component to the success of the camp. "Many campers use wheelchairs, canes, crutches, or live with conditions that dramatically reduce their energy and ability to walk from place to place," says Hillary Carey, Executive Director of Camp Korey. "Our goal is for transitions between activities to be smooth and seamless for every kid."

Fueled by the generous funding of Discount Tire's "Driven to Care" program, the camp is now equipped with two six-passenger, electric GEM cars. These greener alternatives to gas-powered golf carts will enhance camper mobility throughout the 818-acre Carnation Farm.

"GEM cars align perfectly with our values of safety and sustainability," continues Carey. "Seatbelts and rechargeable batteries...this is a gift that will keep on giving for generations to come. We are so grateful for Discount Tire's support of Camp Korey's growth."

A ribbon cutting ceremony was held to celebrate the new GEM cars on October 25th. Camp Korey Board members and leadership staff presented the new cars and honored Discount Tire and the "Driven to Care" program.

Camp Korey also wishes to thank Robert's Motors (Auburn, WA) for selling the GEM cars at a discounted price, and the Bellevue Rotary Club for funding additional cargo trailers and canvas side doors.

Camp Korey relies on the generous support of donors, corporate partners and community groups in order to provide life-changing programs free of charge. Visit www.campkorey.org to learn more and show your support.

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