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THE KOREY PGA PRO-AM GOLF TOURNAMENT TO PLAY AT GLENDALE, BENEFIT CAMP KOREY AT CARNATION FARM

BELLEVUE, WA (March 19, 2010) – A new tournament called *The Korey* at the Washington Open Invitational will debut May 14-19, 2010 at Glendale Country Club in Bellevue, Washington. The Pacific Northwest (PNW) Section of the PGA will bring their 11th championship to Glendale, adding a Sponsor Pro-Am on the weekend to benefit Camp Korey at Carnation Farm.

Bob Abramowitz, the Chair of the Korey committee and a Camp Korey Board Member, comments, "It's great to be able to come together with the PGA and Glendale Country Club to put on this tournament. The Washington Open had become a forgotten tournament despite a rich history and great champions like Fred Couples. It is spectacular to be able to revitalize this event and benefit an amazing charity like Camp Korey. The PNW PGA and the amateur sponsors will enjoy an exciting event on a classic, challenging course. I also couldn't imagine a better cause than the courageous children and families who benefit from Camp Korey programs. This is just the inaugural event, and I know *The Korey* will get bigger every year."

The Korey kicks off Friday night at the Hyatt Regency Bellevue with dinner, music by The Main Attraction, and comedy by Norm Crosby. Saturday evening includes hors d'oeuvres, drinks, and entertainment by Comedy Central regular John Pinette. Players will enjoy a modified shamble format on Saturday with shotgun starts at 7:30 a.m. and 1:30 p.m. Sunday is the final Team Championship round with awards to follow. Prizes include \$15,000 for first place in the Pro Championship and \$1,000 per day in the Sponsor Pro-Am, in addition to exciting tee prizes from TaylorMade Adidas. Sponsorships for teams of four (plus one Pro) are available for the weekend Korey event at \$5,000 and up.

The Korey recognizes sponsors Advanced H2O, Niagara Bottling LLC, Sturm Foods, Encon, Georgia Pacific, Peco, Anderson Daymon, Novemba, Precision Press, Sterling Bank, and Sun Products for their instrumental support.

Camp Korey serves children with serious and life-threatening illnesses at no cost to them, offering summer camps, family weekends, therapeutic recreation, and hospital outreach to families in the Northwest and beyond. Camp Korey is a provisional member in the Association of Hole in the Wall Camps, founded by Paul Newman in 1988. Through the participation of Pro-Am sponsorships and teams, the *Korey* tournament will raise over \$300,000 for camper programs and family services.

For tournament information or to register, contact Melissa Montero of Montero Productions at 425.454.7055 or melissa@monteroproductions.net.

Visit www.campkorey.org to learn more about Camp Korey at Carnation Farm, or call 425-844-3101.

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