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CAMP KOREY PARTNERS WITH TEAM HOLE IN THE WALL TO OFFER TRAINING PROGRAM FOR ROCK ‘N’ ROLL SEATTLE

CARNATION, WA (March 25, 2010) – Camp Korey is offering a training and fundraising program for the Rock ‘n’ Roll Seattle Marathon and ½ Marathon, in partnership with Team Hole in the Wall.

While the American Cancer Society (ACS) is the primary charity for Rock ‘n’ Roll, local organizations like Camp Korey have the opportunity to create a team of local runners and walkers participating for their mission. With Team Hole in the Wall for Camp Korey, Seattle-area runners and walkers can join with local training support, attend specialized coaching clinics, participate in motivational events, and meet honored camper families who benefit from the program. Kelly Hillenbrand, CPT, AFAA, RRCA, provides instruction and motivation as team coach, while Nutritionist Angela Pifer, Physical Therapist Lisa van Loben Sels, and several others offer professional support.

Rock ‘n’ Roll Seattle, which takes place on Saturday, June 26, 2010, brings participants on a scenic course from Tukwila to Seattle with live rock bands every mile. The debut 2009 race sold out by mid-April, and organizers expect its 25,000 entries to be gone even sooner this year. Charities like Camp Korey will continue to offer race spots for its team members after Rock ‘n’ Roll is closed to the general public.

Registration with Team Hole in the Wall for Camp Korey is open to runners and walkers of all ages and abilities. The registration deadline is May 28, and participants commit to a \$1,000 fundraising minimum. Proceeds from team participants fund mission-based Camp Korey programs, which help restore childhood to kids living with serious and life-threatening illnesses through therapeutic recreation. Team members receive paid race entry in the half or full marathon, team apparel, personalized coaching, pre-race events, and a post-race celebration.

Team Coach Kelly Hillenbrand comments, “This is such an accessible first race for runners or walkers, and joining a team is the best way to guarantee that you will stay motivated and supported right to the end. Team Hole in the Wall for Camp Korey has a great energy, thanks to the inspiring honored camper families and all of the local folks who have taken the plunge and signed up. It’s going to be a great race!”

Tracy Vaughn, mom of honored camper Catherine, age nine, says, “We are so grateful that people are willing to get involved. Catherine has been through so much, but Camp Korey has really changed her life for the better—she has new confidence, and for the first time, feels special rather than just different.”

Camp Korey continues to recruit team members, who can sign up at www.campkorey.org/rocknroll, or call 425-844-3101 for more information.

Camp Korey serves children with serious and life-threatening illnesses at no cost to them, offering summer camps, family weekends, adaptive athletics, and hospital outreach to families in the Northwest and beyond. Camp Korey is a provisional member in the Association of Hole in the Wall Camps, founded by Paul Newman in 1988. Team Hole in the Wall has raised more than \$4.2 million for Hole in the Wall Camps to date through nationwide athletic events.

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